



ERIC GARCETTI
MAYOR

July 1, 2020

Honorable Members of the Los Angeles City Council
c/o City Clerk
Room 395, City Hall

**Re: Appointment of Members to the City of Los Angeles Workforce
Development Board for the Term of July 1, 2020 through June 30, 2022**

Honorable Members:

Subject to your confirmation, I transmit my thirty-nine appointments to the City of Los Angeles' Workforce Development Board (WDB) for the term of July 1, 2020 through June 30, 2022. The individuals listed below are appointments to fill existing vacancies on the WDB. Attached is the list of appointees and their biographies.

I look forward to your favorable consideration of these appointments.

Sincerely,

ERIC GARCETTI
Mayor, City of Los Angeles

Attachment I and II

Attachment I: List of WDB Appointments, July 1, 2020 - June 30, 2022

#	Name	Organization	Sector
1	Charles Woo	Mega Toys, Inc.	Business
2	Patricia Perez	VPE Public Relations	Business
3	Garrett Gin	Bank of America	Business
4	David Crippens	DLC & Associates	Business
5	Miguel Cabral	Metro	Business
6	Veronica Corona	CM Cleaning Solutions	Business
7	Amed Enany	Southern California Biomedical Council	Business
8	Dennis Francis	7-11	Business
9	Joseph Herrera	AEG	Business
10	Terri Hollingsworth	Hospital Association of Southern CA	Business
11	Robert Lake	MESA Energy Systems	Business
12	Ruth Lopez Novodor	Beverly Oncology	Business
13	Michaela Mendelsohn	Pollo West Corp.	Business
14	La Shondra Mercurius	JLM Strategic Talent Partners	Business
15	Hector Perez-Pacheco	Perez-Pacheco Consulting, Inc.	Business
16	Jonathan Port	PermaCity Solar	Business
17	Carmen Rad	CR&A Custom, Inc.	Business
18	Casey O'Neill	Biocom	Business
19	Nancy Hoffman Vanyek	Greater San Fernando Valley Chamber of Commerce	Business
20	Kelly Nguyen	IDLogic Inc.	Business
21	Michelle Crenshaw	International Cinematographers Guild (IATSE)	Labor
22	Paul Edwards	United Food and Commercial Workers International Union (Local 770)	Labor
23	Marco Frausto	Iron Workers 416	Labor
24	Mark Jurisic	International Longshore & Warehouse Union Labor	Labor
25	Luther Medina	Sheet Metal Workers Local 105	Labor
26	Sergio Rascon	Laborers Union Local 300	Labor
27	Alexandra Suh	Koreatown Immigrant Workers Alliance (KIWA)	Labor
28	Jennifer Kropke	IBEW Local Union 11	Labor
29	Llanet Martin	Los Angeles Pierce College	Education
30	Joseph Stark	Los Angeles Unified School District	Education
31	Adriene "Alex" Davis	LA/OC Regional Consortium	Education
32	Jessica Kim	L.A. County Economic Development Corporation	Economic Development
33	Adriana Kuhnle	California Employment Development Department (EDD)	EDD/Wagner-Peyser Act
34	Maria Turrubiarres	State of California Department of Rehabilitation	Title1 Rehab Act
35	Michael Murray	AARP	Other
36	Faye Washington	YWCA	Other
37	Gabriel Pimentel	Southern California Indian Center	Other
38	Laura Trejo	City of Los Angeles Department of Aging	Other
39	David Rattray	UNITE-LA	Other

Attachment II: Biographies of WDB Appointments, July 1, 2020 - June 30, 2022

1. Charles Woo, Mega Toys, Inc.

Charles is the Chief Executive Officer and co-owner of Mega Toys, a toy manufacturing, import/export, wholesale, and Retail Company. Mr. Woo is the current Chair of the City of Los Angeles Workforce Development Board and has served in that capacity across the tenure of Los Angeles City Mayors Bradley, Riordan, Hahn, Villaraigosa and now Garcetti. Mr. Woo was the Chair of the Los Angeles Area Chamber of Commerce in 2001, and is now actively involved with and serves on the Board of Directors of numerous community betterment and civic organizations. Mr. Woo graduated Summa Cum Laude with a Bachelor of Science and earned a master's degree from UCLA.

2. Patricia Perez, VPE Public Relations

Patricia is the president of VPE Public Relations, one of the nation's leading Latino-owned public relations firms. Incorporated in 1988, VPE helps local and national clients in the corporate, non-profit, and governmental sectors connect with Latino consumers in meaningful ways. Ms. Perez has earned numerous recognitions for both her professional work and involvement in the community. She is an active leader in numerous non-profit organizations that seek to improve the conditions of the Latino community locally and nationally. She currently serves as AARP's California State Chair and leader of its Executive Council.

3. Garrett Gin, Bank of America

Garrett is Bank of America's Senior Vice President of Enterprise Business and Community Engagement for Greater Los Angeles. In this role, he leads a team of financial/banking professionals that is responsible for numerous corporate social responsibility initiatives, including local philanthropy, community reinvestment, and community engagement. Prior to joining Bank of America in August 2009, Mr. Gin served as the Director of Communications and Public Affairs for Merrill Lynch in California. Mr. Gin is active in numerous business, civic, and educational organizations, among them are the Los Angeles Business Council, the Central City Association, Asian Americans Advancing Justice, and the National Asian Chamber of Commerce and Entrepreneurship.

4. David Crippens DLC & Associates Business

David is the owner of the consulting firm DLC & Associates. His current pursuits include serving as the President of the City of Los Angeles Workforce Development Board Youth Council and Chair of UNITE-LA. Mr. Crippens was formerly the Senior Vice President of the Educational Division of KCET television. He has over 30 years in public broadcasting as a station manager, writer, program developer, producer, and on-air personality. Mr. Crippens has a Master's Degree from San Diego State University.

5. Miguel Cabral, Metro

Miguel has more than 14 years of experience working in the public sector, the majority of which were with transportation related agencies. Mr. Cabral is currently the Deputy Executive Officer and Director of Economic Development Initiatives for the Los Angeles County Metropolitan Transportation Authority (METRO). His responsibilities include, but are not limited to, implementing Project Labor Agreements to facilitate the hiring of local residents and engaging small businesses to increase their access to public contracting opportunities.

6. Veronica Corona, CM Cleaning Solutions

Veronica has over 20 years of experience in the janitorial services industry. She is currently the owner and managing partner of CM Cleaning Solutions, Inc., which provides janitorial services at commercial buildings, industrial parks, and retail centers in Los Angeles, Orange County, and the Inland Empire. Ms. Corona serves as a board member for a number of nonprofit, community betterment organizations and is the President of the Los Angeles Chapter of the National Latina Business and Women's Association.

7. Amed Enany, Southern California Biomedical Council

Ahmed is the President and Chief Executive Officer of the Southern California Biomedical Council (SoCalBio), an industry association that promotes and supports biomedical and biotechnology research, development, and manufacturing in the Greater Los Angeles region for economic development and job creation. Mr. Enany has a bachelor's and a master's degree in political science from the University of California Los Angeles (UCLA).

8. Dennis Francis, 7-11

Dennis is 7-Eleven Inc.'s Director of Operations and Chair of Community Relations in Los Angeles. In this role, he directs all operations for 110 stores with 1,700 employees across the Southland. His areas of responsibility include franchise operations, human resources, marketing, financial accountability and results, and management, business consultant and real estate development. Prior to joining 7-Eleven Inc., Mr. Francis was Director of Operations for Yum Brand-Pizza Hut, Inc. for the Los Angeles Region.

9. Joseph Herrera, AEG

Joseph is the Director of Human Resources for STAPLES Center. He also handles human resources matters related to the Nokia Theatre and the L.A. LIVE Entertainment Complex. He is a member of numerous advisory boards and involved with such civic-minded organizations as the Urban League and Job Corps. Mr. Herrera's early career included a job with UPS, during which he obtained a bachelor's degree in labor relations from California State University Dominguez Hills.

10. Terri Hollingsworth, Hospital Association of Southern California

Teri is Vice President of Human Resource Services at the Hospital Association of Southern California (HASC), a regional hospital trade association. Ms. Hollingsworth provides the association's human resources services to member hospitals across the state. Ms. Hollingsworth engages hospitals to collect key information used to produce human resources benchmark reports on compensation, benefits, workforce, and HR metrics. Ms. Hollingsworth also develops education and training programs and serves as an industry representative on workforce issues. She manages the association's Endorsed Business Partner program where she is responsible for identifying and vetting potential vendors for partnerships that deliver quality services and generate value-added benefits for members. Ms. Hollingsworth holds a Bachelor of Arts in organizational management from Vanguard University and a Master of Arts from the University of Redlands.

11. Robert Lake, MESA Energy Systems

Robert is President and CEO of Mesa Energy Systems, one of the nation's largest mechanical services contractors. In this capacity, he ensures the firm meets clients' end-to-end needs for high-performance services and efficient, cost-effective energy solutions. Mr. Lake began his career with Ernst & Young and Deloitte & Touche certified public

accounting firms. Throughout his career at Mesa Energy Systems, Mr. Lake has negotiated venture capital funding for a related company start-up, implemented new technology to manage the office, negotiated the sale of a of the company's engineering services division, and both negotiated and coordinated the firm's move from a non-union to a union contractor. Mr. Lake holds a bachelor's degree in business administration from California State Long Beach and is a certified public accountant in California. He serves on the boards of a number of mechanical contractor industry associations.

12. Ruth Lopez Novodor, Beverly Oncology

Ruth is the CEO of Beverly Oncology and Imaging Medical Group, Inc. (BOI). Under her management, BOI has grown into a network of seven cancer treatment centers located in the San Gabriel Valley and Orange County. Ms. Lopez Novodor is a passionate entrepreneur and active in the business community, currently serving as Chair of the Leadership Council of the National Federation of Independent Businesses (NFIB). She is a former Chair of the Latin Business Association (LBA) and a past delegate to the White House Conference on Small Business. She has also served on the boards of numerous Hispanic and women's business and health organizations in the community and she is currently Vice President of the YWCA of Greater Los Angeles. Ms. Lopez Novodor earned her B.A. and M.B.A. degrees at Pepperdine University.

13. Michaela Mendelsohn, Pollo West Corp.

Michaela is the Chief Executive Officer and Co-Owner of Pollo West Corp. and Mi Pollo, Inc. She opened her first El Pollo Loco restaurant in April 1988 and now operates 18 in the Southland. Ms. Mendelsohn has served in the capacity of President of the El Pollo Loco Franchisee Association, and on the Marketing Advisory Council and Ops Tech Committee for the El Pollo Loco brand. She is also the recipient of five awards at El Pollo Loco Local conventions for customer service, food safety, and sales performance. Ms. Mendelsohn is an advocate for the transgender community. She founded the California Trans Workplace Project to create employment opportunities for transgender persons and is a member of the Board of Directors of the Trevor Project, a leading national organization providing crisis intervention and suicide prevention services to lesbian, gay, bisexual, transgender and questioning youth.

14. LaShondra Mercurius, JLM Strategic Talent Partners

LaShondra is the President and Co-founder of JLM Strategic Talent Partners (JLM) and Co-founder of Career Excellence Academy (CEA). Ms. Mercurius has a background in finance, accounting, professional staffing and recruiting, having worked in the corporate arena for over 18 years. Ms. Mercurius, along-side her partner and husband, Jayson Mercurius, launched their own strategic staffing and recruiting firm in 2011. JLM specializes in providing professional talent to the construction, infrastructure, and transportation industries. As a complement to JLM, Ms. Mercurius co-founded the Career Excellence Academy which is a training and consulting firm that offers a free 8-week seminar bridge class to individuals in the community that have an interest in starting professional careers in the construction, infrastructure, or transportation industry. Ms. Mercurius earned a bachelor's degree in Business Administration with a concentration in finance, accounting, and human resources from CSUF.

15. Hector Perez-Pacheco, Perez-Pacheco Consulting, Inc.

Hector is the principal of Perez-Pacheco Consulting. Founded in 1997, the firm specializes in public relations, marketing, public policy/legislation, and community resource development focusing on reaching, mobilizing, and developing Latino and Native American communities and markets. Mr. Perez-Pacheco has a long established connection with the community, having served nearly 30 years as a passionate advocate for disenfranchised communities. His work focuses on improving the social, educational, and economic conditions of those communities. He has organized various community councils, town hall meetings, forums, and conferences to discuss health, education, immigration, and other pressing issues for the Latino community. He has also worked on environmental justice and Native American sacred land preservation issues.

16. Jonathan Port, PermaCity Solar

Jonathan is the founder and CEO of PermaCity, a leading solar energy design company that designs, constructs, and installs photovoltaic energy systems for commercial, governmental, and residential customers. Mr. Port sees himself as a sustainable designer and planner on a mission to accelerate the pace of society's transformation from harmful fossil fuels to a green energy future. Prior to founding PermaCity, Mr. Port was CEO of a multi-million dollar independent green utility provider. He has also served as vice president for a retail real estate development company and as an associate consultant on the planning staff of Economics Research Associates where he worked on the California High Speed Rail feasibility study. Mr. Port holds a Master of Science in urban planning and sustainable development from Auckland University in New Zealand and a Bachelor of Science in city and regional planning from Cal Poly San Luis Obispo.

17. Carmen Rad, CR&A Custom, Inc.

At 25, Carmen used her background in fashion design and marketing to launch CR&A Custom. With just one employee (her mother) and no outside funding or equity with which to secure a loan, she worked out of her extra bedroom and began producing custom clothing, promotional items, and embroidery work. Soon after, she and husband Masoud pivoted from an apparel promotional company to a large format printing company, CR&A, which is celebrating its 26th year in business in 2019. CR&A Custom operates out of a 25,000 square foot facility in the heart of Downtown LA and is full-service with the capability to design, manufacture, print, and install commercial signage and outdoor advertising formats. CR&A Custom is among only a handful of large-format digital printing and outdoor advertising companies that is minority (Hispanic) and woman-owned.

18. Casey O'Neill, Biocom

Casey works out of Biocom's Los Angeles office and has been assisting the non-profit life science organization with their public policy, STEM (Science, Technology, Engineering and Mathematics) and workforce development initiatives for more than two years. In conjunction with standing in for Biocom's Executive Director on LA's Workforce Development Board, Casey works closely with the LA Area Chamber of Commerce, the South Bay Workforce Investment Board, and the Los Angeles Economic Development Corporation's (LAEDC) Bioscience Workforce Development Council.

19. Nancy Hoffman Vanyek, San Fernando Valley Chamber of Commerce

Nancy is the President and CEO of the San Fernando Valley Chamber of Commerce. She created the San Fernando Valley Regional Foundation to advance economic,

community, and educational development. Nancy secured Job Training contracts to assist employers in upgrading the skills of their workers through training that leads to good-paying, long-term jobs. She successfully championed the independent craft brewing industry, lowering fees for brewers of this size, and helping all those in the industry throughout the City of Los Angeles keep their costs low as they grow their businesses.

20. Kelly Nguyen, IDLogic Inc.

Kelly is an experienced entrepreneur and executive with a proven track record. Prior to IDLogiq, Kelly was the Co-Founder/CEO of Mission Road Pharmacy, a specialty pharmacy with an annualized revenue of \$160M+ and growing at more than 200% annually prior to being acquired in 2012. Kelly holds 3 pending patents on blockchain-powered cryptographic anti-counterfeit technology and a Doctor degree in Pharmaceuticals from UC San Francisco.

21. Michelle Crenshaw, International Cinematographers Guild (IATSE)

Michelle has made her career freelancing within the private sector job market and she has been working in the entertainment motion picture industry most of her adult life. She started working on numerous features, television shows, and documentaries in Chicago. After graduating from Columbia College, Ms. Crenshaw interned with union cameramen, getting her start on films such as "Uncle Buck" and working several features for the late John Hughes before heading west to Los Angeles. In 2017, she returned to her hometown of Detroit, Michigan as an artist in resident, teaching cinematography to advanced media students at Wayne State University. When time allows, Ms. Crenshaw shares skills as an adjunct faculty member for University of Southern California Cinematic Arts program. As a member of the International Cinematographers Guild (IATSE Local 600), she was recently re-elected to the National Executive Board.

22. Paul Edwards, United Food and Commercial Workers International Union (Local 770)

Paul is the Vice President and Field Director for the UFCW Local 770, Los Angeles. UFCW represents 31,000 members who are workers in the fields of healthcare, retail health, grocery, packing, and cannabis. Mr. Edwards is responsible for training, motivating, and coordinating 28 union representatives within five counties. His responsibilities include contract enforcement, grievance handling, as well as membership engagement, coordinating field campaigns and fundraising. Mr. Edwards has a bachelor's degree in political science and public affairs from Indiana University.

23. Marco Frausto, Reinforcing Ironworkers Local 416

Marco serves as the President of Reinforcing Ironworkers Local 416, which provides trained professional reinforcing ironworkers to commercial, industrial, and residential building contractors throughout Las Vegas, and Los Angeles, Orange, Santa Barbara, San Bernardino, Riverside, and Ventura Counties. Local 416 primarily concentrates on the construction of high rise offices, hotels, low and high rise residential buildings, hospitals, schools, military installations, water treatment plants, solar power plants, fossil fuel power plants, wind power plants, warehouses, mixed use buildings, shopping centers, amusement parks and rides, airports, city halls, civic centers, universities, jails, prisons, piers and heavy industrial plants.

24. Mark Jurisic, International Longshore & Warehouse Union

Mark serves as Business Agent for the International Longshore and Warehouse Union's (ILWU) Local 13. Mr. Jurisic has served as a longshore worker in the ports of Los Angeles and Long Beach since 1998 and has served ILWU in numerous capacities including ILWU's convention Chairman (2012) and serving on the Local 13 Executive Board for eight consecutive years. Mr. Jurisic also served 15 years as a Deputy Sheriff with the Ventura County Sheriff's department. He was awarded the Medal of Valor for entering a burning building in order to save an unconscious citizen, carrying the victim to safety, and saving his life. In 2012, Mr. Jurisic was also awarded a Hero Award by the Los Angeles Police Department for administering CPR on a pedestrian car-accident victim in San Pedro.

25. Luther Medina, Sheet Metal Workers Local 105

Luther is the President and Business Agent for the Sheet Metal Workers International Association (SMWIA) Local 105. Mr. Medina began his career in the unionized sheet metal industry in 1987 and has worked in the capacity of journeyworker and foreperson for several of the union's signatory contractors, both in the heating, ventilation, and air conditioning (HVAC) and general/architectural sheet metal industries. Mr. Medina holds a Bachelor of Arts degree in labor studies from the National Labor College at the George Meany Center for Labor Studies in Silver Spring, Maryland. He is also proud to be a second generation union sheet metal worker.

26. Sergio Rascon, Laborers Union Local 300

Sergio currently serves as the Business Manager for the Laborers Union Local 300. In 1989 he was elected to the Executive Board of Local 300 and soon began his ascendancy through the ranks of Local 300. He has served as the Business Manager and President of Local 300 since 1995. Mr. Rascón served on the Metropolitan Water District's (MWD) Board of Directors from 1997 to 2001. While serving as a MWD Board Member, he held the positions of Vice-Chair of the Subcommittee on Organization and Personnel, served on the Budget and Finance Committee as well as the Legal Claims Committee. Mr. Rascón also served as a Los Angeles City Commissioner on the Convention and Exhibition Center Bureau from 2002 to 2005. Mr. Rascón currently serves on the National Executive Board of the Latin American Council for Labor Advancement as a National Vice President. He also serves as a delegate to the California Consumer Federation, the California Federation of Labor, and the A. Philip Randolph Institute, and as a representative on the L.A. County Federation of Labor Executive Committee on Political Education (COPE) Board.

27. Alexandra Suh, Koreatown Immigrant Workers Alliance (KIWA)

Alexandra is Executive Director of KIWA (Koreatown Immigrant Workers Alliance). She also serves on the Executive Board of the LA County Federation of Labor and on the Board of Directors of the National Immigration Law Center (NILC). Ms. Suh joined KIWA's staff in 2009 and began as director in 2011. KIWA is a multiracial worker center in Los Angeles. Founded in 1992, KIWA's mission is to build the power of immigrant workers and residents, and to organize a progressive grassroots leadership to transform our workplaces and communities in Los Angeles and beyond. Her past experience includes community organizing and advocacy around women workers, peace and trade justice, and immigrant women facing homelessness, prostitution, mental illness, and substance abuse. Ms. Suh holds a Ph.D. from Columbia University and also took courses in

regenerative studies at Cal Poly Pomona with the aim of integrating environmental solutions with social and economic justice work. She was formerly a professor at Scripps College, The Claremont Colleges.

28. Jennifer Kropke, IBEW Local Union 11

Jennifer is the Director of Workforce and Environmental Engagement at IBEW Local Union 11. She was the Vice-Chair of the Los Angeles Metropolitan Transit Agency, Sustainability Council in 2019 where she was elected to help advise the Sustainability Council on the development of sustainability goals in climate action adaption, green procurement, as well as energy utilization, efficiency, and resiliency.

29. Llanet Martin, Los Angeles Pierce College

Dr. Martin has more than ten years of experience in academia as a Graduate Fellow, Mentor, Residential Advisor, Researcher, Admissions Officer, and Instructor. She includes among her many accomplishments and skill sets developing and implementing curricula, securing funding for special programming, assisting minority and parenting students in preparing for graduate school, and evaluating and synthesizing data to publish scholarly reports that inform education decision-makers. In her current capacity as Student Success and Support Services Coordinator with the Los Angeles Community College District, Dr. Martin oversees a number of initiatives to ensure that students successfully complete their community college studies. Dr. Martin is a member of the Advance Democratic Club, Executive Latino Leadership Association, and UCLA Latino Alumni Association.

30. Joseph Stark, Los Angeles Unified School District Education

Joseph is the Executive Director of the LAUSD Division of Adult and Career Education (DACE). The DACE provides learning opportunities and employment training to adults and in-school and out-of-school teens through ten schools and career training centers throughout the Los Angeles area. Annually, DACE serves approximately 89,000 students through a \$155 million budget. Prior to his appointment in 2016, Mr. Stark served as DACE's Division Administrator, joining LAUSD in 2014. From 2008-2014, he was the Director of Adult Education for the Burbank Unified School District. Mr. Stark received his Bachelor of Arts and Master of Arts in school administration from Loyola Marymount University and his Adult Education Teaching Credential from University of California, Los Angeles.

31. Adriene "Alex" Davis, LA/OC Regional Consortium

Alex is the assistant vice chancellor of Economic and Workforce Development in the Educational Services division at Rancho Santiago Community College District (RSCCD) and serves as the executive director for the Los Angeles / Orange County Regional Consortium (LAOCRC) of all community colleges. She serves as the primary contact for the LAOCRC CEOs and is responsible for the overall management of the LAOCRC, and accountable for all of its functions. She is one of the leading economic and workforce development practitioners in the State of California and served as an Instructional Dean of Academic Affairs at Los Angeles City College for 10 years. Dr. Davis has been recognized by the National Institute for Staff and Organizational Development and received the Excellence Award, which honors some of the world's best leaders and teachers in higher education.

32. Jessica Kim, L.A. County Economic Development Corporation

Jessica is the Director of Workforce Development at the L.A. County Economic Development Corporation (LAEDC). Ms. Ku Kim provides strategic direction and leads LAEDC's collaborative efforts to strengthen the alignment of LA County's workforce and education systems to industry workforce needs. Jessica leverages her intimate knowledge of workforce programs funded on state and national levels to align system resources for employers and programs. She has demonstrated success in developing and managing innovative workforce programs for target populations. She received her Master of Public Administration from California State Dominguez Hills and her BA from UC Irvine.

33. Adriana Kuhnle, California Employment Development Department (EDD)

Adriana is the Division Chief for the Los Angeles/Ventura region, EDD, where she has over 33 years of experience working. She began her career with EDD working in the Unemployment Insurance office in El Centro, California. After multiple promotions in various EDD locations throughout Imperial Valley, she relocated to the Central Coast and became a manager for the Santa Maria region. Prior to her current appointment, she served as the Deputy Division Chief for the EDD's Central South Region of Southern Workforce Services. Ms. Kuhnle looks forward to continued service on the Los Angeles WDB and establishing more effective collaborations between EDD and the local workforce partners to best meet the needs of the region's job seeker and employer customers.

34. Maria Turrubiarres, California Department of Rehabilitation

Maria started her career at the California Department of Rehabilitation (DOR) in 2012 as a Vocational Rehabilitation Counselor in the Van Nuys/Foothill District, providing direct services to consumers out of the Santa Clarita, West Valley, and Lancaster offices. In June 2015, she was promoted to Rehabilitation Supervisor/Staff Services Manager/ Team Manager in the Lancaster branch where she supervised a Vocational Rehabilitation Service Delivery Team. In September 2018, she was promoted to District Administrator to the Greater Los Angeles and later to Regional Director. She holds an MS in counseling with an emphasis in rehabilitation counseling from California State Los Angeles.

35. Michael Murray, AARP

Michael is the Director of Strategic and Business Operations for AARP California. In this capacity, Michael also serves on the leadership team with the State Director. With 3.3 million members statewide, AARP California is committed to being a driving force and a tireless advocate, empowering Californians 50-plus and their families to choose how they live as they age. Mr. Murray brings 29 years of experience at AARP, at the national and state level, in providing strategic leadership, management and organizational context in developing comprehensive plans supporting local, state, and national priorities. As AARP California's Campaign Director, he has led and managed significant campaigns including CalSavers, Prescription Drug Affordability, and LA's Measure M. Mr. Murray has a BA in communications from Old Dominion University in Norfolk, VA.

36. Faye Washington, YWCA

Faye is the Chief Executive Officer of the YWCA Greater Los Angeles. The YWCA endeavors to empower women and eliminate racism, and provides critical social services to over 100,000 youth, families, and seniors from multiple sites throughout Los Angeles.

Before assuming her position with the YWCA Greater Los Angeles, she had a successful 32-year career in the public sector in management, personnel administration, legislative and policy development, strategic planning, and budget formulation and implementation. Among her many accomplishments is the Urban Campus, developed with \$70 million of public and private sector financing for the conduct of Job Corps related activities.

37. Gabriel Pimentel, Southern California Indian Center

Gabriel serves as the Executive Director of the Southern California Indian Center. He is committed to the advancement of American Indian families. Mr. Pimentel comes to the Southern California Indian Center from Washington DC, where he served as a Legislative Associate for the National Congress of American Indians, representing American Indians regarding healthcare issues. He has worked with tribal and urban communities on Medicaid expansion, behavioral health policies, prevention programs (including substance abuse), and wellness initiatives. Mr. Pimentel's undergraduate work includes health and exercise promotion from La Sierra University and Native American studies and history from the University of California at Riverside. Gabriel's graduate work includes American Indian studies and public health from UCLA. He is currently studying business administration at the University of Arizona.

38. Laura Trejo, City of Los Angeles Department of Aging

Laura is General Manager of the City of Los Angeles Department of Aging. She is an expert in her field and has been a frequent speaker and consultant both nationally and internationally on issues related to the elderly and aging. Ms. Trejo received her bachelor's degree in psychology, and master's degrees in gerontology and public administration from the University of Southern California.

39. David Rattray, UNITE-LA

David is President of UNITE-LA, a school-to-career partnership. His previous experience includes more than 20 years as an executive in the food service distribution industry with Sysco, Rykoff-Sexton, and CFS Continental. He was also the Senior Vice President of Education and Workforce Development for the Los Angeles Area Chamber of Commerce. Mr. Rattray earned his bachelor's degree at the University of California, Irvine and M.B.A. at the University of Southern California.